



Strategy Development and Deployment

The Strategic plan of the institution aims to achieve the vision and mission in all sense . The strategic plan and the actions therein are implemented and periodically monitored by the College administration and IQAC.

STRATEGY TO ENSURE INCLUSIVITY OF ALL STUDENTS AND OTHER STAKEHOLDERS

- Ensuring that both vernacular and English language is used in classes to equip students of both mediums to understand lessons well.
- Holding gender sensitization programs to empower students and faculties of all genders.
- Using both offline and online measures of teaching learning to include students who are unable to join regular classes for some reason.

STRATEGY TO BRAND ITSELF AS A RESEARCH ORIENTED HIGHER EDUCATION INSTITUTION

- Providing research seed grant for faculties
- Developing research cell to look after all research-based needs of faculties
- Launching of SAYAM and SABITA , two research journals in the fields of science and humanities respectively
- Initiation of new post-graduation departments

STRATEGY TO MAKE STUDENTS INDUSTRY READY

- Arranging field trips for students
- Counselling of students for suitable career choices
- Launching of job oriented certificate courses
- Providing placement assistance to students

STRATEGY TO STRENGTHEN COLLABORATIONS WITH THE INDUSTRY AND OTHER INSTITUTES

- MOUs are being signed and different academic activities are being conducted with different colleges
- MOUs are being signed with Industry too

STRATEGY TO BUILD SOCIALLY AND ETHICALLY RESPONSIBLE CITIZENS

- Establishing an NSS cell and organizing various social programs/ activities through this cell.
- Organising multiple community outreach programs
- Organising blood donation camps, health check up camps

STRATEGY TO BUILD ENVIRONMENT AWARENESS BY SETTING UP GREEN CAMPUS

- Planting trees wherever possible in the different campuses
- Biogas facility

ASUTOSH COLLEGE
(Estd. 1916)
92, S.P. Mukherjee Road
Kolkata – 700026



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- Protecting the natural water bodies in and around the college campus

Manab Kabi

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RESEARCH CENTRE BUILDING OF ASUTOSH COLLEGE



STUDENTS DURING THEIR RESEARCH ACTIVITIES AT IFF DEPARTMENT



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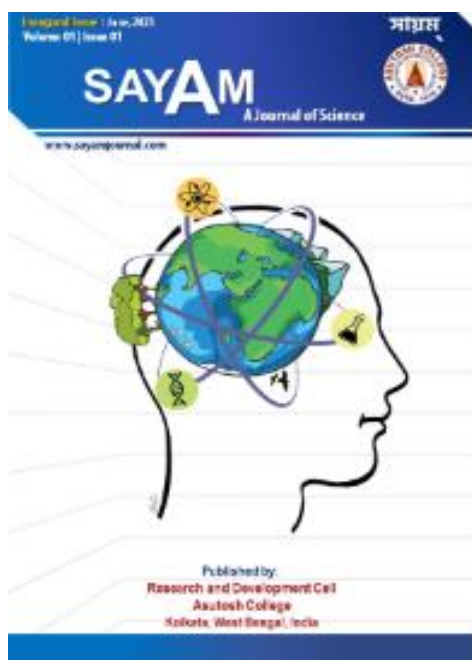
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STUDENTS DURING THEIR LAB ACTIVITIES AT ENVS DEPARTMENT SO AS TO ENRICH RESEARCH EXPERIENCE



Ashutosh College
Environmental Science Sem-VI
11.05.2023 13:14
22.5257, 88.34571 (±16m)
Altitude: -22m
92, Shyama Prasad Mukherjee Rd, Jatin Das Park,
Patuapara, Bhowanipore, Kolkata, West Bengal 700025

THE JOURNAL 'SAYAM'- A ENDEAVOUR OF RESEARCH AND DEVELOPMENT CELL



**ONE OF THE CERTIFICATE COURSE(TO MAKE THE STUDENTS SKILLED ENOUGH FOR THE INDUSTRY)
LAYOUT**

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**JOB-ORIENTED
CERTIFICATE COURSES, 2022**

**COURSE NAME:
INSTITUTIONAL COMMUNICATION & PUBLIC
SPEAKING**

Department of Journalism and Mass Communication

It's your turn to speak



• **STRATEGIES FOR OVERCOMING SPEECH ANXIETY**

• **DEVELOP COMMUNICATION SKILLS FOR PERSONAL & PROFESSIONAL LIVES**

COURSE FEE: 999/-

COURSE ATTRACTION

- PROFESSIONAL COURSE CONTENT AND QUALITY TEACHING
- GAINING EXPERIENCE IN INTERPERSONAL, GROUP AND PUBLIC COMMUNICATION

Nature of Course - Multi-disciplinary
Course Duration - 6 Months

Mana Kabi

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